

Curriculum Vitae

Mst. Momena Akhter

Sr. Lecturer

Department of Business Administration

ASA University Bangladesh

23/3, Bir Uttam A.N.M Nuruzzaman Sarak, Shyamoli,

Mohammadpur

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Experiences:

Current Position: Senior Lecturer, Faculty of Business, ASA University Bangladesh

Duration: From July 27, 2013 to till now.

Previous position:

1. Lecturer, faculty of Business ASA University Bangladesh
Duration: From September 20, 2010 to July 26, 2013.
2. Lecturer, Faculty of Business, Dhaka International University.
Duration: From January 08, 2009 to August 10, 2010.

Published Articles:

1. **Mst. Momena Akhter**, Md. Nur-E-Alam Siddique, Abdullah Al Masum, "Analysis of Social Network and its Effect on Job Satisfaction and Employee performance" *ASA University Review*, Centre for Socio-Economic Research, ASAUB, Volume 5, No. 1 (8th Issue), January-June 2011, pp. 195-207.
2. **Mst Momena Akhter**, "Service Gap of Selected Public and Private Commercial Banks in Bangladesh" *Global Disclosure of Economics and Business (GDEB)*, ISSN: 2305-9168, Vol.1 No.2(2012), pp. 18-30
3. **Mst. Momena Akhter**, Abdullah Al Masum, "Measurement of Technical, Allocative, and Cost Efficiency of Islamic Banks in Bangladesh Using Data Envelopment Analysis", *BBTA Journal "Thoughts on Banking and Finance"*, Bangladesh Bank Training Academy, Volume 1, Issue 1 December, 2012, pp. 58-69
4. **Mst. Momena Akhter**, Md. Nur-E-Alam Siddique, md. Ashraful Alam, HRM Practices and its Impact on Employee Performance: A Study of the Cement Industry in Bangladesh, *Global Disclosure of Economics and Business (GDEB)*, ISSN: 2305-9168, Vol.2 No.2(2013), pp. 125-132

5. **Mst. Momena Akhter**, Md. Nur-E-Alam Siddique, Abdullah Al Masum, Service Quality of Five Star Hotels in Bangladesh: An Empirical Assessment, *Asian Business Review*, ISSN 2304-2613, Vol.2 No.2(2013), pp. 67-72
6. **Mst. Momena Akhter**, Consumer attitude toward fast food consumption: A study on university students in Dhaka city, *AJHAL* volume 4, No 2/2017, pp 43-54.
7. **Mst. Momena Akhter**, Abdullah Al Masum, Working Capital Management and Its Impact on Profitability of Fuel & Power Industry in Bangladesh, *Asian Accounting and Auditing Advancement (4A Journal)*, ISSN: 2218-5666, IC Value 5.09, Volume 2, N 1/2013, (Issue 6).
8. **Mst. Momena Akhter**, Abdullah Al Masum, Credit Risk Management and Efficiency: Evidence from Islamic banking system in Bangladesh, *Asian Accounting and Auditing Advancement (4A Journal)*, 12(1), 15-23.
9. Saifullah, M., Huq, M.M., & **Akhter, M.M.** (2025). The Foreign Exchange Reserve and Economic Crisis: Evidence from Bangladesh. *Asian Business Review*, 15(1), 25-32. <https://doi.org/10.18034/abr.v15i1.749>

Academic Qualification:

Masters of Business Administration (MBA):

Department of Marketing
University of Dhaka
Year -2005 (Held in 2007)
CGPA- 3.90 (Out of 4.00)
Position -5th

Bachelor of Business Administration (BBA):

Department of Marketing
University of Dhaka
Year -2004 (Held in 2006)
CGPA- 3.83(Out of 4.00)
Position -4th

Professional Training:

1. Successfully completed a six credit hour Advanced Research Course on *Econometric Theory and Applications using STATA, EViews, SPSS, and DEAP Software* held from May 01, 2012, to October 31, 2012 at the **Centre for Socio-Economic Research**, ASA University Bangladesh.
2. Successfully completed the 8th Training Course on *Advanced Research Methodology* held from 23 December, 2012 to 23 January, 2013 jointly organized by Bangladesh Peace and Development Mission (**BPDM**) and Social Science

Research Council (**SSRC**), Ministry of Planning, Govt. of the Peoples Republic of Bangladesh.

3. Successfully completed two days workshop on *Structural Equation Modeling (SEM): Basics and Applications for Publishing Research Papers* held on January 06, 2018 to January 07, 2018 at Uttara University conducted by Dr. Khan Md. Raziuddin Taufique, Curtin University, Malaysia.
4. Successfully completed a 3-days training course on *Teaching-Learning, Curriculum and Self-Assessment* conducted by IQAC, ASAUB during 8-10 October 2016.

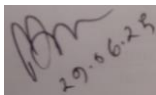
Area of Interest:

- ✓ Marketing
- ✓ Economics
- ✓ Social Marketing
- ✓ Digital Marketing
- ✓ International Business

Personal Information:

Father's Name : Late Shaikh Ahmad
Mother's Name : Late Monoara Begum
Permanent Address : 12/1, Tutpara Central Road, Khulna-9100.
Date of Birth : January 01, 1983
Nationality : Bangladeshi
Religion : Islam
Marital Status : Married

I, hereby, declare to the best of my knowledge & belief that all these information are correct & perfectly describe me. I understand that my willful misstatement described herein may result me in disqualification or dismissal.



(Mst. Momena Akhter)
Signature & Date